



CONGRESS XII IHA ANNUAL SEMINAR VI PATIENT SAFETY

INDONESIAN HOSPITAL ASSOCIATION
(PERHIMPUNAN RUMAH SAKIT SELURUH INDONESIA)

25th Indonesian Int'l
Hospital Medical
Pharmaceutical Clinical
Laboratories Equipment
& Medicine Exhibition

7th - 10th November 2012
JAKARTA CONVENTION CENTER



*"many kinds...
one place..."*



NO. 468825[®]

www.hospital-expo.com



GENERAL INFORMATION & REGULATION

NAME OF EVENT

25th HOSPITAL EXPO

EXHIBITION PERIOD

07 – 10 November 2012 (Wednesday - Saturday)

EXHIBITION HOURS

09.00 AM – 05.00 PM

Last Day: 09.00AM – 14.00PM (Nov 10th, 2012)

EXHIBITION VENUE

Assembly Hall, Main Lobby, Hall A
Jakarta Convention Center
Jl. Jend. Gatot Subroto, Jakarta

GROUP OF EXHIBITS

- Medical Equipment and technologies
- Clinical Laboratory
- Pharmaceutical
- Medicine
- Analysis, Control and Diagnostic Equipment
- Surgical block
- Equipment for Monitoring and intensive care
- Preventive medicine equipment
- Rehabilitation and help for the disabled
- Prosthesis products
- Medical aid products
- First aid
- Hospital engineering
- Telecommunications and data transmission
- Furnishing
- Kitchen and laundry management
- Equipment and products for sterilization, cleaning, disinfection
- Waste treatment and disposal
- Cold storage
- Cars, ambulance
- Hospital furniture
- Banking
- Computer
- Education & Career
- Books & Publishing
- Insurance and other companies which have relation with the field of hospitalization

EXHIBITION SCALE:

7.489 SQM

EXHIBIT SPACE COST:

Shell scheme design (3m x 3m)

USD 3.300/booth for Assembly Hall & Hall A

USD 3.600/booth for Main Lobby

USD 2.500/booth for Lower Lobby



Exhibit cost includes:

- Rear and dividing walls of 2500mm high using white coated aluminum system (3M x 3M)
- 1 reception counter & 2 folding chairs
- 2 nos of 40W / fluorescent lamp
- Carpet for booth area
- One unit for waste paper basket
- 10% value added tax (VAT)
- Electricity given free of charge per booth 2 Amp, additional power can be obtained at an extra charge based on usage
- General Lighting
- Central Air Conditioner

Exhibitors will also be accorded the following:

- Listing in the official exhibition book
- Publication at website HOSPITAL EXPO (www.hospital-expo.com) for 3 (three) months
- Publication at website PD-PERSI (www.pdpersi.co.id) for 3 (three) months
- Complimentary invitation cards for opening ceremony

HOST BY:



INDONESIAN HOSPITAL ASSOCIATION
(IHA)

ENDORSED BY:



Jakarta Hospital Association
(IRSJAM)



Hospital Patient
Safety Committee (KKPRS)



Indonesian Exhibition
Companies Association
(ASPERAPI)

Organized by:



PT. OKTA SEJAHTERA INSANI (OSI)
Professional Exhibition Organizer
Professional Conference Organizer

Indonesia's Health Minister
dr. Endang Rahayu Sedyaningih, MPH, DR.PH



APPLICATION

The deadline of application for exhibition is May 1st, 2012.

Application can be closed even before the above time limit in case booth space is fully booked.

RESERVATION

- Applicant for exhibit space are required to execute and forward the Application Form to Hospital Expo committee
- A minimum of 25% of the total fee for the space requested must accompany the Application Form. The balance 25% payment should paid 1 (one) month after
- Application received 1 (one) month before the show must include full payment
- The full payment must be paid 1 (one) month before the show.

CANCELLATION AND REFUNDS

- All cancellation of space must be received in writing, complete with the reasons and 25% deposit will not be refunded
- If Hospital Expo Committee received a written request for cancellation of space on 3 (three) months before the show, 50% of the total cost of space will not be refunded
- In case of cancellation 1 (one) month before the show, the rent for stand will not be refunded
- No refund for VAT paid

HANDLING AGENT, CONTRACTOR, TOUR & TRAVEL

The committee has appointed the following company as the official Handling Agent, as the official contractor & as the official tour & travel:

Official Contractor:

PT. PENTAWIRA CIPTA INDONESIA

Jl. H. Benyamin Sueb Kav. C. 2-3, Kota Baru Bandar
Kemayoran Jakarta Pusat

Person Incharge : Mr. Egi Kristian
E-mail : pentawira@dnet.net.id
Phone : +62.21 6450030 (hunting)
Fax : +62.21 6450031

Official Handling Agent:

PT. ROGERS KARYA GELAR - International Freight Forwader

Gunung Sahari Permai Building Block B-2
Jl. Gunung Sahari Raya No.60-63, Jakarta Pusat
Person Incharge : Ms. Yuni
E-mail : rogerskg@indosat.net.id
Phone : +62.21 4205430, 4246877
Fax : +62.21 4205453

Official Tour & Travel:

PT. BIMATAMA TOUR & TRAVEL

Person Incharge : Dewi, Sarah, Adhe, Wahyu, Charlie
Phone : +62.21 8316585 (Hunting)
Fax : +62.21 8316767
E-mail : bimatamatour@cbn.net.id,
bimatama@cbn.net.id

PAYMENT TO BE MADE TO

1. BANK CENTRAL ASIA KCU Kedoya Permai

Receiver : PT. OKTA SEJAHTERA INSANI
Account : Overseas (USD) 372 302 1886
Domestic (Rp - Rupiah) 372 559 9999
Address : Ruko Taman Kedoya Permai
Block A1 No.4-5,
Jl. Raya Perjuangan Jakarta Barat 11530,
Indonesia
Tel. : +62.21.531 0055 (hunting)

2. BANK DANAMON INDONESIA, cabang Grogol

Receiver : PT. OKTA SEJAHTERA INSANI
Account : Domestic (Rp - Rupiah) 27892090
Address : Jl. Muwardi Raya No.7, Grogol Jakarta 11450,
Indonesia
Tel. : +62.21.5602540, 5604518, 5667010-12
Fax : +62.21.5600794

(Copy of bank-in slip to be faxed to +62.21.58906819 – 20
as proof of payment)

ADVERTISING

1. The Committee will publish the exhibition book, size : 21,5 cm x 28 cm.

The exhibition book to be distributed:

- Attendant guest at the opening inauguration ceremonies
- The members of the Indonesian Hospital Association (IHA)
- Participants of the Hospital Seminar

2. For further information cost of advertising please contact to : PT. Okta Sejahtera Insani

FOR FOREIGN MANUFACTURES, PLEASE CONTACT:

I. CHINA : CONSULTAC INTERNATIONAL CO., LTD

Tel : +86-10-82258800
Fax : +86-10-82250600
Contact : Ms. LISA DAI
E-mail : consultac@263.net

CHINA : HONGKONG INTERNATIONAL EXHIBITION & TRADE CO., LTD GUANGXI INTERNATIONAL EXHIBITION & TRADE CO., LTD

Tel : +86-771-2848732/2848735/2848736
Fax : +86-771-2848731
Contact : Mr. KAISER. W.VI
E-mail : gxiex@163.com, shww820@qq.com

2. PAKISTAN : DAR TRADERS EXPOSITIONS DIV.

Tel : +92-52-3556808/3550702
Fax : +92-52-3556809
Contact : Mr. ZUMAR EJAZ DAR
Cell : 0300.8614325
E-mail : zumar@yahoo.com

3. TAIWAN : FORMOSA CULTURAL CORP.

Tel : 886-2-8227 3289
Fax : 886-2-8227 3269
Contact : Mr. FORMOSA LU
E-mail : service@fmh.com.tw

4. KOREA : SINOSEOUL CO., LTD

Tel : +82-2-63708850 - 2
Fax : +82-2-63718004
Contact : Ms. YINXIA, CUI
Email : yinxia@seline.co.kr

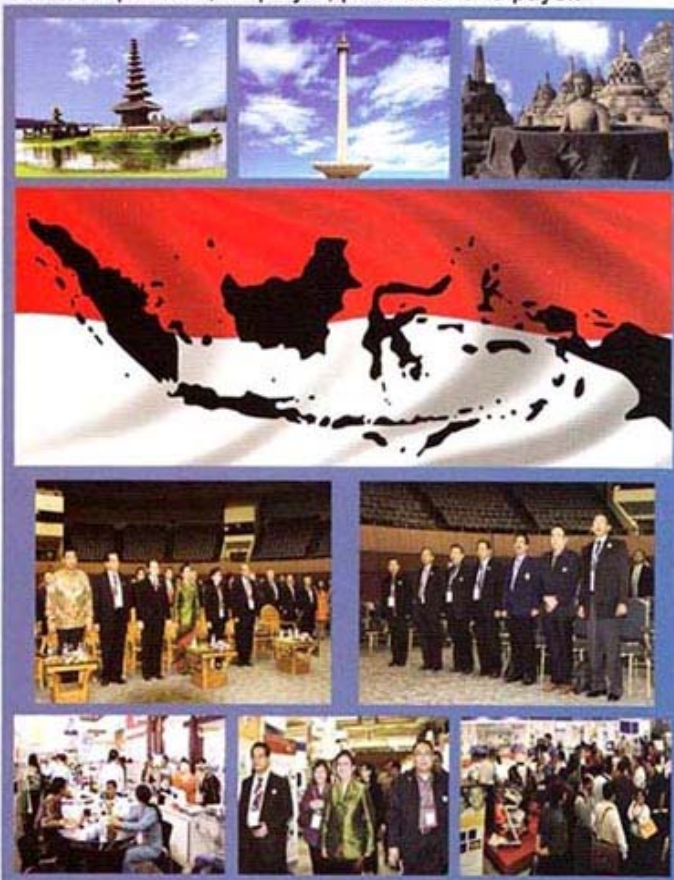
ABOUT INDONESIA

FAST FACT

Land Area	: 699,548 sq mi (1,811,831 sq km)
Total Area	: 741,096 sq mi (1,919,440 sq km)
Population (2010 est.)	: 242,968,342 (growth rate: 1.1%); birth rate: 18.4/1000; infant mortality rate: 28.9/1000; life expectancy: 71.0; density per sq km: 130
Water Area	: 93.000 sq.km
Capital City	: Jakarta (pop. 9.3 million)
Climate	: Tropical 26° - 33° C. Average relative humidity between 70% and 80%
Credit Cards	: Major cards including Master Cards, Visa and American Express accepted in large cities and tourist areas.
Currency	: Rupiah (average exchange : rate per year 2010) is Rp. 9.000/ US\$ 1.
Electricity	: 220 Volts
Government	: Democracy
Languages	: Bahasa Indonesia (official), : English, Dutch, Javanese, and more than 580 other languages and dialects
Ethnicity/race	: Javanese 45%, Sundanese 14%, Madurese 7.5%, coastal Malays 7.5%, other 26%
Religions	: Islam 88%, Protestant 5%, Roman Catholic 3%, Hindu 2%, Buddhist 1% (1998)
National Holiday	: Independence Day, August 17
Major Products /Industries	: Petroleum, Natural Gas, Textiles, Timber, Coal, Tin, Rubber, Tea, Cacao, Pepper, Palm, Oil, Tourism.
Newspapers	: the Jakarta Post, a local English-language daily, a local China-language daily is available in larger cities and tourist area. The International Herald Tribune, Asian Wall Street Journal and USA Today can be found in better bookstores and hotels in main cities.
Official Name	: Republic Indonesia
Seasons	: Wet season (Oct - Apr) and dry season (May - Sept). Heaviest rainfall generally occurs in Dec and Jan.
Time	: There are three time zones in Indonesia, Jakarta and the rest of Java fall in Western Standard Time, which is 7 hours ahead of GMT. Central Indonesia Standard Time is 9 hours ahead of GMT and includes Bali. Eastern Indonesia Standard Time equals GMT plus 9 hours.
Weight and Measures	: Metric System

Historically, health care provision in Indonesia has been considered as the legitimate and necessary role of government. Although the role of the private sector in health care Indonesia (private not for profit hospitals) have been here in over a century, but not until recently that the private sector participation more prominent in supporting the government especially in hospital industry.

Nevertheless the role of the government is still predominant as a policy maker, regulator, resources provider, fonder, services provider, employer, purchaser and payer.



THE GROWTH OF HOSPITALS

Amongst 1.246 hospitals through out the country, thirty six percent are belong to central and local government hospitals with 63.739 beds. 9.7% are military hospitals with 10.775 beds, 5.9% are state-owned business enterprise hospitals with 6.729 beds and 48.4% are faith and private organizations hospitals with 48.791 beds. At the end of 2004, there were 1.246 hospitals operating (privates and publics) with 132.231 beds.

No.	Year	2003	2004	2005	2006	2007	2008	2009	2010
	Number of Hospital	1234	1246	1268	1292	1319	1320	1370	1520

MEDICAL EQUIPMENT MARKET

With a population of over 220 million inhabitants Indonesia belongs to one of the biggest markets for medical equipment. The import quote of 80% shows that Indonesia is still dependent on foreign equipment. This is the case as local made ones are still lacking both quantitative as well as qualitative aspects. Private run or organized hospitals and laboratories still make up the major consumers for medical equipment.

CONTRACTOR PARTNERS

ARTHA KHARISMA DESIGN

Telp. : + 6221 715 71888
PIC : Mr. Julius

PT. ADIKARYA EXISTAMA

Mobile : 0856 705 3030
Telp. : + 6221 559 62986
Fax : + 6621 559 62987
PIC : Mr. Mishael Priyantoro

PT. BERKATINDO KARYA PRATAMA

Mobile : 0812 950 7590
Telp. : + 6221 4392 5488
Fax : + 6621 4392 5489
PIC : Mr. Hendry (Marketing)

PT. CITY NEONINDO INDAH MURNI

Telp. : + 6221 568 8630
Fax : + 6621 5696 9668
PIC : Ms. Mei

PT. CITRA PRATAMA SEWU

Telp. : + 6221 541 9988 (hunting),
+ 6221 545 2675
Fax : + 6621 545 2702
E-mail : citrapra@cbn.net.id
PIC : Yayuk (0878 845 26150),
Nur (0819 0898 7466),
Puspa (0816 8084 36)

INSPIRA

Telp. : + 6221 428 77174
PIC : Mr. Nikodemus

INDO PRIMA

Telp. : + 6221 543 76477
PIC : Ms. Grace Debora

PT. KUSUMA INTI MURNI

Telp. : + 6221 571 1970 - 71
Fax : + 6621 571 2018
Email : ptkim@cbn.net.id
PIC : Ms. Murtiningrum

MITRA KREASI

Telp. : + 6221 700 77881
PIC : Mr. Gerry

PRIMABLASTT DESIGN ESTOMIHI

Telp. : + 6221 926 72008
Fax : + 6221 4288 5744
PIC : Ms. Hotma Rismawati S

SAPTA MARGA JAYA

Telp. : + 6221 478 67478
Fax : + 6221 478 67478
PIC : Ms. Susy

SYNERGI

Telp. : + 0878 7839 9696
PIC : Mr. Herman

PT. TRIWARNA CIPTA KREASI

Telp. : + 6221 581 4054 /
+ 6221 7060 4833
Fax : + 6221 766 9387
PIC : Ms. Yenny



SECRETARIAT

1. PERSI (IHA - Indonesian Hospital Association)

Kompleks Sentra Bisnis Artha Gading
Jl. Boulevard Artha Gading Blok A - 7A No.28
Kelapa Gading, Jakarta 14240, Indonesia
Phone. : +62-21-45845303/45845304
Fax. : +62-21-45857833
Email. : persi@pacific.net.id
Website: www.pdpersi.co.id

CONGRESS & SEMINAR



EXHIBITION



PT. OKTA SEJAHTERA INSANI (OSI)
Professional Exhibition Organizer
Professional Conference Organizer

2. PT. Okta Sejahtera Insani (OSI)

Perkantoran Aries Niaga Blok A 1 No. 1-P
Jl. Taman Aries, Jakarta 11620, Indonesia
Phone. : +62-21-58907366/58907367/58907368
Fax. : +62-21-58906819/58906820
Email. : hospital.expo@gmail.com, hospex@cbn.net.id
Website: www.hospital-expo.com, www.okta.co.id

APPLICATION FORM

To : Exhibition Secretariat
Add : PT. Okta Sejahtera Insani
Fax : 62.21 58906819 – 20 Email. : hospital.expo@gmail.com, hospex@cbn.net.id,

Name of event 25th Hospital Expo, 07-10 November 2012, Jakarta Convention Center

We apply for our exhibit at Hospital Expo 2012 as per the particulars mentioned below and procedures there of prescribed by the organizer.

I. Name of Exhibitor: _____
Address: _____ Country: _____
Tel: _____ Fax: _____
Website: _____ Email: _____
The space will be needed: _____ SQM2, Block/No. Stand: _____
Contact Person: _____ Position: _____
Name of Director: _____

Name of company displayed on fascia stand as follows:

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II. Company name: _____
N.P.W.P. (For Indonesian Companies): _____
Address: _____

III. Application money in the amount of USD / Rp. _____ Has been paid by ourselves in the following manner (Tick off whichever application)

- Transferred to the organizer's a/c RUPIAH (IDR) with **BANK DANAMON INDONESIA branch Grogol** Account No. **27892090** Att. PT. Okta Sejahtera Insani
- Transferred to the organizer's a/c RUPIAH (IDR) with **BANK CENTRAL ASIA KCU Kedoya Permai** Account No. **372 559 9999** Att. PT. Okta Sejahtera Insani
- Transferred to the organizer's a/c US DOLLAR (USD) with **BANK CENTRAL ASIA KCU Kedoya Permai** Account No. **372 302 1886** Att. PT. Okta Sejahtera Insani
- bankers cheque is enclosed

Name of Exhibitor:
Name & Title of Personnel:
Authorized to Sign: _____ Date: _____

WITH SIGNING THIS APPLICATION FORM MEANS I AGREE AND OBEY FOR THE ENTIRE RULE, ESPECIALLY IN "CANCELLATION & REFUNDS" (SEE THE BROCHURE)